

STRATEGY PLAN FOR ONLINE DELIVERY

1. Program and Content Development

The process begins with strategic marketing and outreach activities. Interested learners apply, and eligible candidates are admitted following the defined admission criteria. Once admitted, students are officially enrolled in the programme.

3. Student Onboarding and Engagement

Students are provided with LMS login credentials and guided on how to access the portal. Engagement is ensured through structured programs such as induction programs, orientation sessions by program coordinators, and mentor-led orientation programs to familiarize learners with the academic and digital ecosystem.

5. Student Support System

A dedicated student support system provides continuous assistance throughout the course lifecycle. Support includes academic guidance, technical help for LMS access and general administrative support, ensuring a smooth learning experience from admission to course completion.

7. Results

Examination results are declared through the LMS portal. Learners who successfully pass the programme receive their certificates digitally or physically as per institutional policy. The programme concludes with feedback collection and documentation for continuous improvement.

2. LMS Portal Setup and Content

All academic resources—including e-SLM, video lectures, live class links, discussion forums, assignments, and notices—are uploaded to the Learning Management System (LMS). The LMS acts as the central platform for teaching, learning, communication, and assessment.

4. Teaching–Learning Process

Learners access and download study materials from the LMS, watch recorded video lectures, and participate in live online classes. Doubts are clarified through discussion forums, live interaction sessions, and mentor–mentee meetings. Students also provide regular feedback during mentor–mentee sessions to improve learning quality.

6. Assessment and Examination

Assignments, quiz etc are submitted through the LMS portal. Exam notices and admit cards are uploaded on the LMS, and learners appear for online proctored examinations as scheduled.